Is Coffee you’re main business and what experience do you have in coffee?

What are your short term (1 year) and long term (5 years) goals

How much roasted coffee are you planning on producing now and 5 years from now?

Where are you located?

Will your clients be local OR local and international?

Have you sourced out equipment?

Do you have green contacts?

Do you have roasting experience OR have someone in mind for roasting coffee?

Do you have a financial plan in place?

What is your timeframe to be ready to roast?

Let’s start there.